

Patent 7,020,643

PATENT

IN UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Teresa Mah et al.

Patent No.: 7,020,643

Issue Date: March 28, 2006

Customer No.: 22971



Examiner: Hirl, Joseph P

Group Art Unit: 2121

Confirmation No.: 4609

Docket No: 183300.01

Title: METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

REQUEST FOR CERTIFICATION OF CORRECTION

Attn: Certificate of Correction Branch
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. Two copies of the text of the Certificate in the suggested form are enclosed.

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

As the error is that of the Patent Office, it is believed that no fee is due.

Certificate

Respectfully submitted,

MAR 10 2010

Customer Number: 22971

of Correction

Date October 28, 2009

By /James R. Banowsky/

Attorney Name: James R. Banowsky

Reg. No.: 37,773

CERTIFICATE UNDER 37 CFR § 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Attn: Certificate of Correction Branch, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, on this 5th day of March 2010.

Christine Hartness

Christine Hartness

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.
(Also Form PTO-1050)

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO : 7,020,643
DATED : March 28, 2006
INVENTOR(S) : Mah, et al.

It is certified that errors appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the face page, in "Primary Examiner", in column 2, line 1, delete "Hiri" and insert - - HirI - -, therefor.

On page 2, in field (56), under "Other Publications", in column 2, line 9, after "Aug. 2000," delete "Aug. 2000,".

In column 6, line 57, delete "specifics" and insert - - specifies - -, therefor.

In column 9, line 59, delete " P_{Nas} " and insert - - P_N as - -, therefor.

In column 9, line 67, delete "Of" and insert - - of - -, therefor.

In column 12, line 20, delete "data," and insert - - data. - -, therefor.

In column 16, line 66, in Claim 1, delete " p_N " and insert - - P_N - -, therefor.

In column 20, line 7, in Claim 28, delete " P_{x-l} ," and insert - - P_{x-1} ; - -, therefor.

In column 20, line 12, in Claim 28, delete " P_{x+l} ," and insert - - P_{x+1} ; - -, therefor.

In column 20, line 17, in Claim 28, delete " P_{N-x+2} ," and insert - - P_{N-x+2} to P_N ; - -, therefor.

MAILING ADDRESS OF SENDER:

CPA Global
P.O. Box 52050
Minneapolis, MN 55402

Atty Docket No: 183300.01

PATENT NO. 7,020,643

No. of additional copies



Page 5 of 5



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Teresa Mah et al.

Examiner: Hirl, Joseph P

Patent No.: 7,020,643

Group Art Unit: 2121

Issue Date: March 28, 2006

Confirmation No.: 4609

Customer No.: 22971

Docket No: 183300.01

Title: METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

Attn: Certificate of Correction Branch
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

We are transmitting herewith the attached:

- ☒ Request for Certificate of Correction (1 pg.).
- ☒ Certificate of Correction Form - PTO-1050 (1 pg.)
- ☒ A return postcard.

Customer Number: 22971

By /James R. Banowsky/
Attorney Name: James R. Banowsky
Reg. No.: 37,773

CERTIFICATE UNDER 37 CFR § 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Attn: Certificate of Correction Branch, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, on this 5th day of March 2010.

Christine Hartness

Christine Hartness